Gender Equality in the Executive Ranks: A Paradox — The Journey to 2030

The case for improving women’s access to C-level positions has never been stronger. Few companies have a female executive at the helm: Just 5% of U.S. FORTUNE 500 and 4% of FTSE companies are run by women. On a global basis, just 9% of businesses are run by women (The Grant Thornton International Business Report, 2015).

This survey, sponsored by Weber Shandwick and conducted by the Economist Intelligence Unit, interviewed 327 senior executives across 55 countries worldwide, oversampled C-level members and defined gender equality as having approximately equal numbers of men and women on a company’s top leadership team.

Year in which 73% of executives estimate global C-levels will reach gender equality

APAC executives are the most optimistic for gender equality by 2030

#1 RANKED
TIPPING POINT TO GENDER EQUALITY

Laws to ensure equal pay for men and women who do the same job

Stakeholder pressure

Executives who say that public attention to C-level gender equality has increased in the past three years

Millennial executives who state gender equality at C-level is important to them

C-level executives whose companies do not have a formalized goal for achieving gender parity or don’t know if they do

Executives who report their companies are Gender-Forward Pioneers (aka GFPs)

Increase in media coverage on women CEOs since 2010 (English)

For more information about Gender Equality in the Executive Ranks: A Paradox — The Journey to 2030, please contact ThoughtLeadership@webershandwick.com