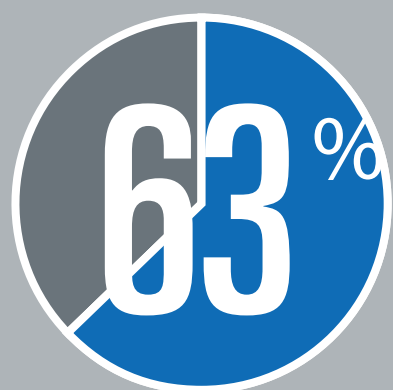


CIVILITY

IN AMERICA 2012

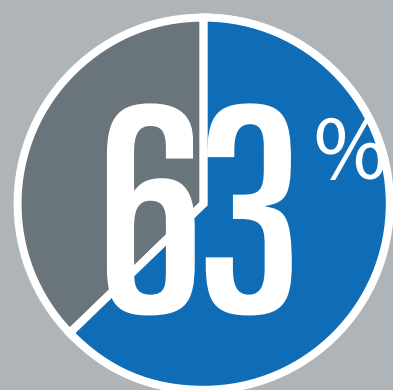
Civility in America 2012 is the third annual nationwide poll conducted in April among 1,000 Americans by Weber Shandwick and Powell Tate with KRC Research. *Civility in America* found that Americans continue to recognize that incivility is eroding our national culture and political promise. Political collaboration and compromise are not being rewarded but are too often viewed as politically risky. Of equal concern, Americans may be starting to accept that incivility is just part of the political process. Americans are wary of running for office at a time when we need talent and solutions the most.



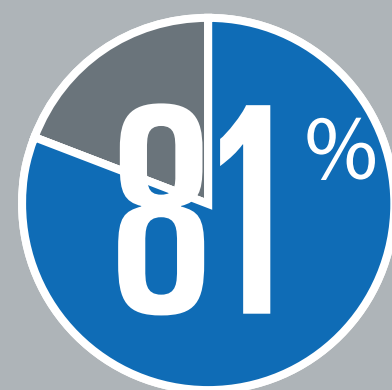
63% believe we have a major civility problem in America



55% expect civility in America to get worse



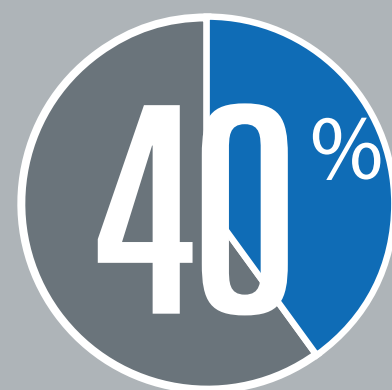
63% of those who expect civility to worsen blame politicians



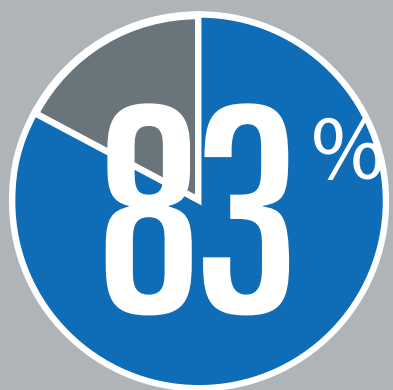
81% believe incivility in our government is harming America's future



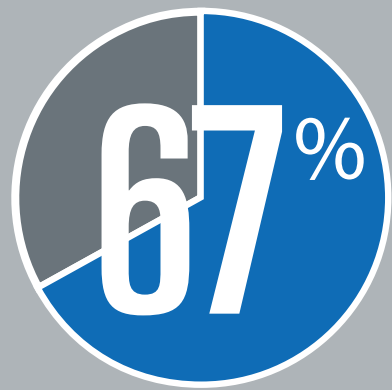
72% think incivility in politics deters qualified people from going into public service



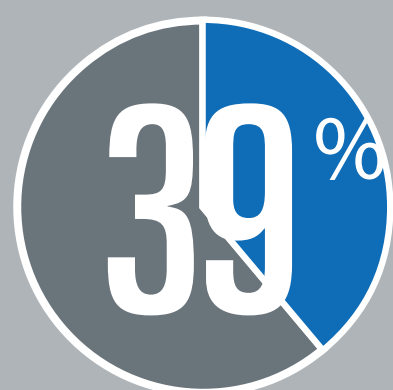
40% accept incivility as an inherent part of the political process



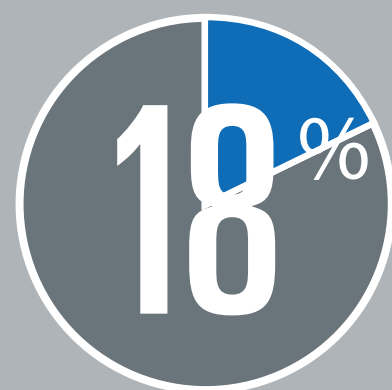
83% say a candidate's tone or level of civility will be an important factor in the 2012 presidential election



67% expect the upcoming presidential election to be uncivil



39% have defriended or blocked someone online because of uncivil behavior



18% have personally experienced cyberbullying or incivility online

[Click here for the executive summary and other *Civility in America* resources.](#)