Civility in America 2016 is the sixth annual nationwide poll conducted by Weber Shandwick and Powell Tate with HIC Research. We polled 1,005 American adults online. As we have seen in other years, American adults believe that the U.S. has a civility deficit and their optimism for a civil future is nearly absent.

This year, we also wanted to learn how America’s next influential generation – Gen Z – sees the fate of civility in America. The generation is often defined as being born after 1995. We sampled 236 people from this cohort to provide a glimpse into how the post-Millennial generation is faring in these uncivil times.

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